

CONTEST PARAMETERS

South Dakotans can submit an eligible nominee (14 years old or older) to win one of (9) \$100 or (1) \$500 Friendly Fuel gas money Kwik Star gift cards. Total prizes will amount to \$1,400. The promotional area is limited to residents of South Dakota. Gas gift cards provided by Kwik Star.

ELIGIBILITY OUTLINE

- Minimum Age to Enter: 14 years old.
- Geography: Nominees must be a full-time resident of South Dakota.
- Nomination Guidelines:
 - \circ $\;$ Ask your friend permission to nominate them for the giveaway.
 - Limit one nominee per entry submission.
 - Entries without legitimate contact information for the nominee or nominator will be disqualified.

HOW TO ENTER

- Complete:
 - \circ ~ An entry form located on the TheFriendlyFuel.com website.

and/or:

- A physical entry at 4712 S Technopolis Dr, Sioux Falls, SD 57106
- Entrants can submit a short statement explaining how their friend fuels their friendship or goes the extra mile. Entries are short and informal.
- Submitting an optional photo submission (of the nominator and friend/nominee) on the online entry form will count as an additional entry to the nomination. Non-legitimate photo entries will not be valid for additional entry.
 - Submitting a photo constitutes permission for use of photo in contest promotion (see "General Conditions").
- Open to legal residents of South Dakota, 14+. Void where prohibited. Ends 06/07/24, 12:00:00 PM CST.
- Contest participants may not win more than once during the promotional period. However, if not initially selected, they may re-enter the following week.

DISCLAIMERS

Winners will be required to show a South Dakota photo ID to confirm age and residency before claiming gift cards. Should the winner not have a valid South Dakota Identification Card, they may submit alternative documentation, such as a utility bill with a South Dakota address or a current student ID from a South Dakota school district. This can be submitted at an agreed upon time during business hours via video call (Facetime/Teams/Zoom) with a Flynn Wright representative or presented in person at the Flynn Wright office in Sioux Falls.

Employees of South Dakota Corn/Flynn Wright/Kwik Star and their immediate family are not eligible to win. Current and past board members of the South Dakota Corn Growers Association and/or the South Dakota Corn Utilization Council and their immediate family are not eligible to win. Persons who have refunded their corn checkoff dollars in the last marketing year and their immediate family are not eligible to win.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

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NUMBER OF WINNERS

- Total number of winners will not exceed 10.
 - Nine (9) winners will be eligible to receive one \$100 Kwik Star gas gift card.
 - The final, grand prize winner will be eligible to receive one \$500 Kwik Star gas gift card.

METHOD OF SELECTION OF WINNERS

- Nine (9) winners will be eligible to receive one \$100 Kwik Star gas gift card and one (1) final, grand prize winner will be eligible to receive one \$500 Kwik Star gas gift card.
 - Each Friday, starting April 12, 2024, a winner will be drawn at random from that week's submissions for each \$100 gift card giveaway. Winners will be determined by a random drawing from all eligible entries received during the previous week (Friday through Thursday).
 - On Friday, June 7 (the last week of the giveaway), the final \$500 grand prize winner will be randomly selected from the total pool of nominees entered each of the previous weeks. Previous winners who received a \$100 gift card will not be eligible for the final grand prize drawing. This winner will be announced on Saturday, June 08, 2024.
- Winners will be contacted via phone or text.
- Final deadline for receipt of entries: June 07, 2024, at 12 PM CST
- Promotion Period:
 - o Promotion begins April 8, 2024, at 8 AM CST
 - Promotion ends June 07, 2024, at 12 PM CST
- Entries are accepted as soon as the previous drawing ends through midnight the night before. For example, if drawings take place at noon on Friday, all entries for the next week's prize would be accepted Friday, after 12 PM

through the next Thursday at 11:59PM CST, (excluding the final grand prize winner, which will be selected from the entire pool of entrants on the last day of the promotional period).

• Presence Requirement: Winners do not need be present to win; however, winners are encouraged to post to social media when they receive the gift card or when they use the gift card.

DEADLINE FOR CLAIMING/REDEEMING PRIZES

- Gift cards will be mailed or sent electronically to each winner within one business week of phone/text notification and after all eligibility requirements are met.
- Any winner that does not provide necessary information may void prize without any further prize consideration.

ALTERNATE WINNERS

If a potential winner does not qualify, declines acceptance of prize, or is unreachable/unavailable, a new winner may be selected by random drawing from all eligible entries.

GENERAL CONDITIONS

Entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final and binding in all matters related to the contest. Participation in the contest and/or acceptance of prize constitutes each winner's permission for Sponsor to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information, Submission and/or any statements made by each Winner regarding the Contest or Sponsor for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. Sponsor may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sponsor's representatives. Sponsor is not responsible for typographical or other errors in the offer or administration of the Contest, including but not limited to errors in the advertising, Official Rules, selection and announcement of the winners and distribution of the prizes. Sponsor is not responsible for entries that are lost, late, garbled, damaged, illegible, or otherwise deficient or incompletely received for any reason. Released Parties (defined below) are not responsible for: (a) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Contest; (iv) electronic or human error which may occur in the administration of the Contest or the processing of entries; or (v) any injury or damage to persons or property, including but not limited to entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest. Sponsor further reserves the right to cancel, terminate or modify any promotion not capable of completion as planned, including but not limited to by tampering, unauthorized intervention, pandemics, epidemics, or force majeure. In such case, Sponsor may select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, or other factor beyond the Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Sponsor

in its sole discretion. In such event, Sponsor reserves the right to award the prize at random from among eligible entries received up to the time of the impairment. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or web site. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

RELEASE

By participating in the Contest, entrants and winners agree to release and hold harmless Sponsor and their respective parents, subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors (the "Released Parties"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death, which may occur in connection with preparation for, or participation in, the Contest, or possession, acceptance and/or use or misuse of the prize or participation in any Contest-related or prize-related activity and for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. The Released Parties assume no responsibility for any injury or damage to entrants or to any other person's computer, regardless of how caused, relating to, or resulting from entering or downloading materials or software in connection with this Contest.

DISPUTES

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of South Dakota.

USE OF DATA

Sponsor will be collecting personal data about entrants online, in accordance with its respective privacy policies. Please review the Sponsor's privacy policy at https://www.sdcorn.org/privacy-policy. By participating in the Contest, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

WINNER NAMES

To obtain the names of the winners send a self-addressed, stamped envelope by, to: South Dakota Corn Utilization Council, Attn: Marketing Department 4712 S Technopolis Dr, Sioux Falls, SD 57106.

SPONSOR

South Dakota Corn Utilization Council, 4712 S Technopolis Dr, Sioux Falls, SD 57006.